



Concise Encyclopedia of Investing

Robert E Stevens, David L Loudon, Darren W. Oglesby

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Practical information for investing newcomers!

Have you wanted to seriously begin investing but are wary because of confusing and complicated terminology and concepts? Then the Concise Encyclopedia of Investing is for you. This A-to-Z reference provides clear, concise explanations of basic as well as more advanced investment terms to help even the most unsophisticated newcomer. This unique user-friendly handbook presents not only simple, brief explanations of various investing terms and concepts, but also a short discussion on each as to how it applies in everyday life.


The Concise Encyclopedia of Investing clears the mysteries behind the foundations of investing, giving newbies solid information they can use to explore investment possibilities. Retirement terminology, market terminology, portfolio techniques, tax information, and investment options are explained using plain language to quickly answer often-asked questions. The book discusses basic terms such as common and preferred stocks, bonds, and capital gains, as well as more complex terms and concepts such as P/E ratio and pass-through security. Helpful lists of reference books and various online investment resources provide opportunities for investors to easily find more detailed information about specific topics.

The Concise Encyclopedia of Investing includes explanations with everyday examples of basic and more complex concepts and terms such as:

- 401K
- 403B
- annuities
- asset allocation
- capital gains
- commodities
- convertibles
- estate planning
- face value
- future value investments
- guaranteed investment contract (GIC)
- hedge funds
- index funds
- market timing
- money market fund (MMF)
- non qualified retirement plans
- open end funds
- option contract
- pass-through security
- precious metals
- Present Value Investments
- P/E Ratio
- PPI

- REIT
- Real Rate of Return
- ROE
- statements of retained earnings
- STRIPS
- systematic risk
- UIT
- variable annuities
- yield-to-maturity
- zero-coupon securities
- *and many more!*

The invaluable Concise Encyclopedia of Investing is perfect for anyone grappling with investment terminology. This reference is sure to become an indispensable desktop resource for any new investor.

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