



The CEO Manual 4 Kids

James Scott

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#1 Bestselling Author James Scott offers you **the definitive guide for instilling and nurturing strategic executive leadership qualities in your child's daily life.** We are shaping tomorrow's leaders, today!

Powerful, dynamic CEOs aren't born that way; they are carefully nurtured and sculpted. Even the **Jack Welches and Bill Gates** of the world **were once just motivated kids** looking for the tools they needed to fulfill their dreams and turn their ideas into reality. Too often, **adults dismiss the natural skills and "out-of-the-box" business ideas of youth**, simply because of the entrepreneur's age. America needs to **stop and take note of these up-and-coming business titans** and give them the **encouragement and training they need to rise to their full potential.**

If you're a kid with a big dream, we think you'll find the **information here exciting and helpful to starting you on the path to fulfilling your dream** and turning your idea into a **concrete, money-making entity.** We talk about basic issues like:

- types of capital,
- how to write an effective press release and
- the types of stock

as well as more complex topics like

- how to take your company public,
- leadership skills
- basic crisis management.

Realizing your dream of starting your own company has never been more attainable. Organizations like the U.S. **Small Business Administration** have put together programs to encourage young, motivated **business men and women** and to help them receive **the funding they need** to take that next step.

We understand that starting out in the business world can be scary as well as exciting. We want you to give you some of the **tools you'll need so you can take those wonderful ideas of yours and soar with them.** Who knows? You might just have that germ of an idea that will become the next Facebook or Apple Computer.

Available in paperback, kindle or audiobook version, *The CEO Manual 4 Kids'* will help us **cultivate tomorrow's entrepreneurial leaders...** today!

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