



Sustainable Museums: Strategies for the 21st Century

Rachel Madan

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How can museums remain resilient in uncertain times? How can they thrive under changing economic, legislative and cultural conditions? In Sustainable Museums: Strategies for the 21st Century, museum sustainability expert Rachel Madan covers new territory for any museum that is interested in becoming more sustainable. This is not a book about changing light bulbs... Sustainable Museums provides a system enabling you to start making changes that are both transformational and lasting. It will help you create a museum that is resilient, confident and secure in its sustainability approach. (And as well as lots of advice, it provides a host of international case studies along the way.) Among the key topics covered in the book's information-rich 400 pages are: Developing a sustainability vision for your own museum; The importance of leadership - and achieving it at every level; Finding and bringing your sustainability team together; Undertaking your sustainability audit and discovering where you are; Determining where you want to get to; Developing a sustainability strategy for your museum; Setting and achieving critical targets and milestones; Developing the policies and plans which will support your strategy; Letting the world know - communicating your sustainability; Overcoming the inevitable implementation problems; Where do you go next? About the author: Educated in New York and London, Rachel Madan is a leading international expert in museum sustainability and founder of Greener Museums. She has worked with Tate, the Department of Culture Media & Sport, National Museums Liverpool, National Library of Scotland and many other organisations large and small in the UK and USA. "She [Rachel Madan] engenders fresh thinking and applies new solutions that are helping us achieve real change..." Sir Nicholas Serota, Director, Tate



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