



# Summary and Analysis of Outliers: The Story of Success: Based on the Book by Malcolm Gladwell

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- Historical context
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About *Outliers* by Malcolm Gladwell:

What makes high achievers, like Mark Zuckerberg, Bill Gates, and members of the Beatles so successful? Is it pure talent? Personal drive? An off-the-charts IQ?

In *Outliers*, bestselling author Malcolm Gladwell explores the subject of success and argues that there is more to the story than individual exceptionalism. In addition to inherent talent or intelligence, there are other factors that have come into play for the innovators, artists, athletes, and prodigies who have become household names.

Many who have attained rock-star status in their fields may have education, culture, access to a specific technology or opportunity, and ten thousand hours of practice to thank for their reaching their goals.

Through a wide range of examples and anecdotes, learn what makes outliers so extraordinary.

The summary and analysis in this ebook are intended to complement your reading experience and bring you closer to a great work of nonfiction.

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