



Mastering the Case Interview: The Complete Guide to Consulting, Marketing, and Management Interviews, 8th Edition

Alexander Chernev

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Mastering the Case Interview (8th edition) offers detailed advice on how to ace the case interview. It outlines the key interview principles, provides practical tips on writing your résumé and carrying out the personal experience interview, and identifies strategies for mastering the case analysis. It offers an overview of five most common types of cases, outlines a framework for approaching each type of case, and provides an extended array of interview examples that includes 20 sample case discussions and 200 practice questions.

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