



The E-Myth Insurance Store: Why Most Insurance Businesses Don't Work and What to Do About It

Michael E. Gerber, John K. Rost

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RUNNING A SUCCESSFUL insurance business is a juggling act. You need expertise in your area of insurance to provide services to clients. You also need the know-how to run a small business. You've probably been well prepared by your education or experience for the technical ins and outs of an insurance business. Yet what training has prepared you to run a business? The E-Myth Real Insurance Store fills this knowledge gap, giving you a complete toolkit for either starting a successful business from scratch or maximizing an existing business' performance. Loaded with practical, powerful advice you can easily use, this one-stop guide helps you realize all the benefits that come with a thriving insurance business. Combining the wisdom of renowned business development expert Michael E. Gerber and the insurance expertise of John K. Rost, the E-Myth Insurance Store, equips you to:

- Liberate yourself from the predictable and often overwhelming tyranny of unprofitable, unproductive, and time-consuming routines
- Transform yourself from a successful insurance business technician into a successful insurance business entrepreneur
- Rethink your practice, shifting from tactical thinking (working "in" your business) to strategic thinking (working "on" your business)
- Stop trading time for dollars
- Manage those processes through which people get things done, which becomes your Management System—for everything you do
- Implement innovative systems to produce consistent results as your practice grows
- Take the sanctity of time seriously, blocking time for entrepreneurial work
- Create the story that becomes the heart of your practice

Leading an insurance business can seem like a daunting task, with too few hours in the day, too many petty management issues, and a constant struggle to create and implement systems to help you grow. The E-Myth Real

Insurance Store offers you a road map to create an insurance business that's self-sufficient, growing, and highly profitable. Take your business to levels you didn't think possible with this unique guide!

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Beverly McGahey:

Have you spare time for a day? What do you do when you have far more or little spare time? Yeah, you can choose the suitable activity regarding spend your time. Any person spent all their spare time to take a walk, shopping, or went to typically the Mall. How about open or read a book allowed The E-Myth Insurance Store: Why Most Insurance Businesses Don't Work and What to Do About It? Maybe it is for being best activity for you. You know beside you can spend your time with your favorite's book, you can more intelligent than before. Do you agree with it has the opinion or you have different opinion?

Louise Rosenbaum:

Playing with family within a park, coming to see the sea world or hanging out with buddies is thing that usually you may have done when you have spare time, after that why you don't try point that really opposite from that. One particular activity that make you not experience tired but still relaxing, trilling like on roller coaster you are ride on and with addition of knowledge. Even you love The E-Myth Insurance Store: Why Most Insurance Businesses Don't Work and What to Do About It, you could enjoy both. It is great combination right, you still need to miss it? What kind of hangout type is it? Oh can occur its mind hangout guys. What? Still don't obtain it, oh come on its referred to as reading friends.

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John Cheung:

As a college student exactly feel bored in order to reading. If their teacher expected them to go to the library or even make summary for some reserve, they are complained. Just little students that has reading's heart and soul or real their pastime. They just do what the professor want, like asked to the library. They go to presently there but nothing reading really. Any students feel that reading through is not important, boring in addition to can't see colorful pictures on there. Yeah, it is to get complicated. Book is very important for you. As we know that on this era, many ways to get whatever we really wish for. Likewise word says, ways to reach Chinese's country. So , this The E-Myth Insurance Store: Why Most Insurance Businesses Don't Work and What to Do About It can make you experience more interested to read.

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