



Social Innovation and Business in Taiwan

I Han, Sheng-Tsung Hou

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Globalization and technological innovation have greatly enhanced the free mobility of currencies, commodities, services, information, jobs and people; yet this can also cause gaps in regional development and create uneven wealth in minority economies. Social Innovation and Business in Taiwan links the ultimate goal of the common good by connecting people not just through technology, but through new forms of organization.

Based on five major research cases observed in Taiwan, this book introduces the core concept of a social innovation system to show how the common good can be established, adapted and diffused across communities, societies and national boundaries. By identifying effective and sustainable ways to create social value, this innovation system shows a universally true way to lead to a more humane global society.

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