



# Beyond Cybersecurity: Protecting Your Digital Business

*James M. Kaplan, Tucker Bailey, Derek O'Halloran, Alan Marcus, Chris Rezek*

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**Move beyond cybersecurity to take protection of your digital business to the next level**

*Beyond Cybersecurity: Protecting Your Digital Business* arms your company against devastating online security breaches by providing you with the information and guidance you need to avoid catastrophic data compromise. Based upon highly-regarded risk assessment analysis, this critical text is founded upon proprietary research, client experience, and interviews with over 200 executives, regulators, and security experts, offering you a well-rounded, thoroughly researched resource that presents its findings in an organized, approachable style.

Members of the global economy have spent years and tens of billions of dollars fighting cyber threats—but attacks remain an immense concern in the world of online business. The threat of data compromise that can lead to the leak of important financial and personal details can make consumers suspicious of the digital economy, and cause a nosedive in their trust and confidence in online business models.

- Understand the critical issue of cyber-attacks, and how they are both a social and a business issue that could slow the pace of innovation while wreaking financial havoc
- Consider how step-change capability improvements can create more resilient organizations
- Discuss how increased collaboration within the cybersecurity industry could improve alignment on a broad range of policy issues
- Explore how the active engagement of top-level business and public leaders can achieve progress toward cyber-resiliency

*Beyond Cybersecurity: Protecting Your Digital Business* is an essential resource for business leaders who want to protect their organizations against cyber-attacks.

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